

Pergo - the ultimate finish to any home

When you're putting down new flooring, you want to make sure it's not only going to look good, but it's going to last. Hatfields flooring consultant, *David Kirton*, knows a thing or two about flooring and is very happy to extol the virtues of Pergo.

"I make no apologies for telling customers of my enthusiasm for Pergo – my colleagues call me the Pergo King – because it really is a super product. When it comes to laminate flooring, it's the market leader because it successfully combines looks, durability and



"The floor now comes in a glue-less, click system format which makes installation simple and quick, particularly when carried out by our skilled fitters, and the finished look, completed by beading around the edge of the room, is stunning.

"The bevelled look is also available in the newer Expression range which offers ten different wood-effect looks including oak, maple and beech.

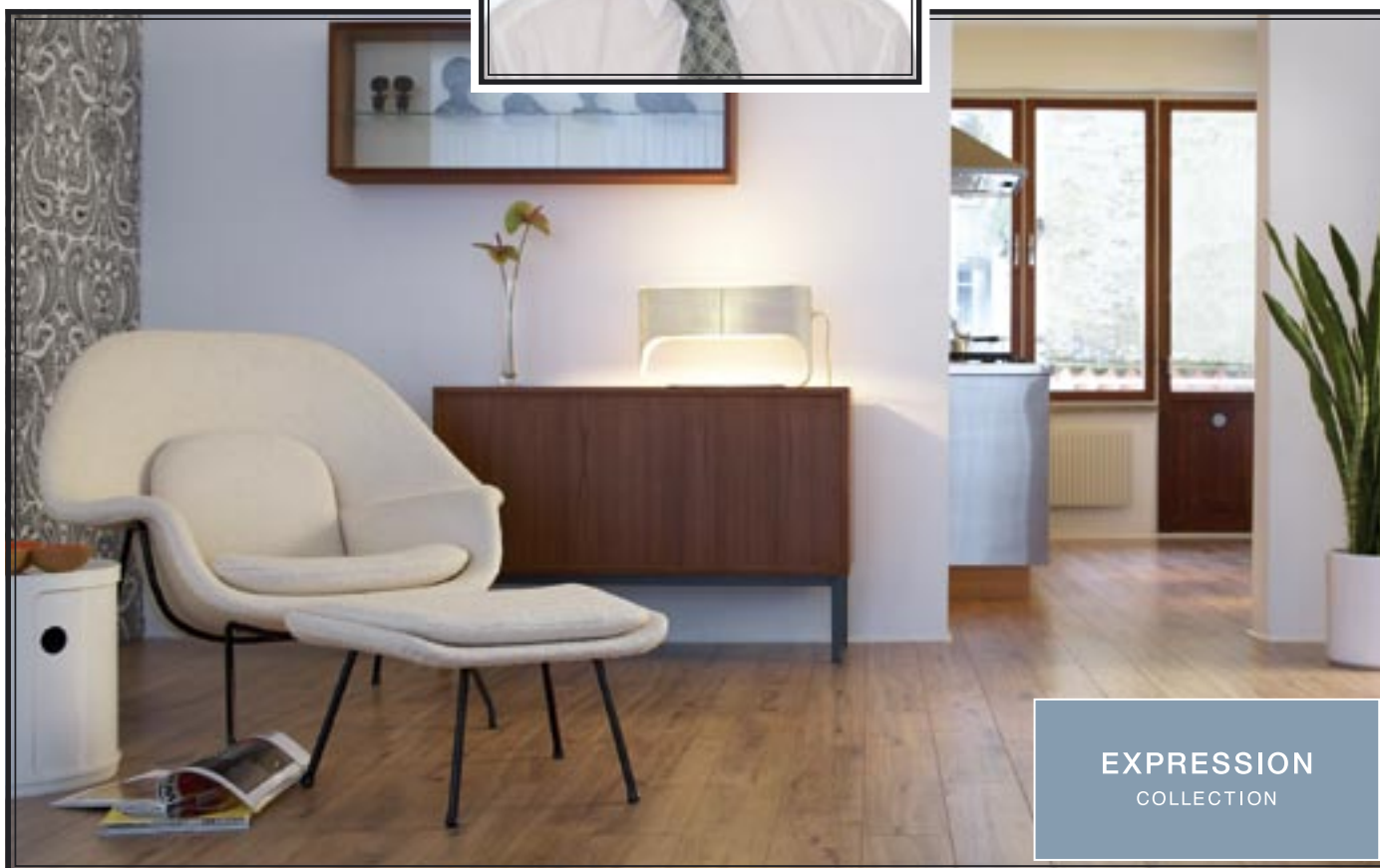
"If by chance you can't find a wood-effect which suits, then it could be that Pergo's modern tile collection can provide the answer. Although primarily used in the kitchen, we have had customers who have selected them for a cooler, more contemporary look in their lounge. They are certainly a more practical, easy to maintain option to carpet.



"Another added bonus with Pergo is that the finished look doesn't stop with the floor. As the innovator of matching accessories, Pergo can offer the widest assortment of perfect matching accessories including skirting boards and moldings.

"Perhaps now you can see why I am such a big fan of Pergo. If you're still not convinced, come in and let me show you!"

David Kirton is a Hatfields flooring consultant, and can be contacted directly by telephone on **01206 731217** or email on dkirton@hatfields.com ●●●



EXPRESSION COLLECTION

easy maintenance and also has the broadest selection of designs on the market.

"There are a number of different lines within the Pergo range including a wide range of wood-looks and tile-effects which are ideal for all rooms in the house other than the bathroom.

"Whichever range you opt for, you are guaranteed the best wear and scratch resistance on

the market with most collections carrying a lifetime guarantee. All the collections have an attached membrane and underlay as well as built-in sound reduction, cutting noise by 50 per cent.

"The tough surface of a Pergo floor allows you to enjoy an active lifestyle and the maintenance level is wonderfully low. Pergo supplies its own cleaning sprays which we stock so there's no need for mops and buckets.

"Whatever look and mood you want to create within your home, Pergo will have something to suit. The Country Collection, for instance, adds a lovely rustic touch to a home.

"The combination of old looks with state of the art surface technology gives you a warm, cosy, homely floor with exceptional performance. The bevelled edges along the sides create a distinct and rustic feeling of long wood planks.

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This article has been produced in association with Peter Richardson at PJR Communication.