

Hatfields' Flooring Studio



Marmoleum – natural ingredients and natural beauty

Looking for a natural floor product with a difference as an alternative to carpet? Hatfields flooring consultant, Kevin Reed, suggests you take a closer look at Marmoleum.

Not many products can boast an ingredients list to rival Marmoleum flooring: linseed oil from specially grown flax from Canada, wood flour from European trees, resin tapped from pine trees in Portugal, jute from India and Bangladesh and a liberal sprinkling of finely ground limestone. Sounds more like a Jamie Oliver recipe than a flooring product, doesn't it!

“However, this natural product deserves to be taken very seriously because it has a number of virtues in addition to its rather unexpected natural make-up.

“First of all, the product is incredibly durable. It can cope with the most demanding of situations, it tough against scuffs and scratches and easy to clean. For your peace of mind, it comes with a 15-year guarantee – and if you want any further evidence of its lasting durability, pop into our Hatfields showrooms where you will discover that the flooring which runs from our main entrance along the main walk-through is Marmoleum. This ‘golden-mile’ runs the length of the store and it's been down since 1998, still looking as good as new.

“Of course, you'll want something which not only lasts the test of time but which also looks good. Well, Marmoleum won't disappoint. The product comes on a roll but the more popular option is tile form. There's a choice of 30 colours (and these colours will never fade, not



even in the strongest sunlight) and a wonderful opportunity to design

“Marmoleum – as you can see, is not only suitable for Kitchens and Bathrooms, but bedrooms, conservatories, and living rooms.’

“To complement your chosen tile colour, you can opt for a wide selection of decorative borders and corners, highlight strips, inset tiles, clipped tiles and key squares and feature panels. It means you can be totally creative with the design of your room. If you really want to individualise things, you can have your name inserted in one of the feature panels, very nice perhaps for

a child's room. New to the range is the recently launched click system, which does away with the need to bond the flooring to the sub floor and comes in 900mm x 300mm planks.

“Though most people choose Marmoleum for their kitchen or bathroom, it is a very practical and versatile floor covering and, with the design features available, it can add a flourish to any room in the house.

“Unlike some floor coverings, because of the natural ingredients which go into the making of Marmoleum, it feels warm and comfortable to the touch, even on bare feet. It's also very hygienic. The British Allergy Foundation

Seal of Approval awarded to the product confirms that it can reduce exposure to the house dust mite allergen which is a cause of some of today's most common allergies.

“So when you combine all these factors, you can begin to realise why Marmoleum is such a popular option with people looking for an alternative to carpeting.”

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