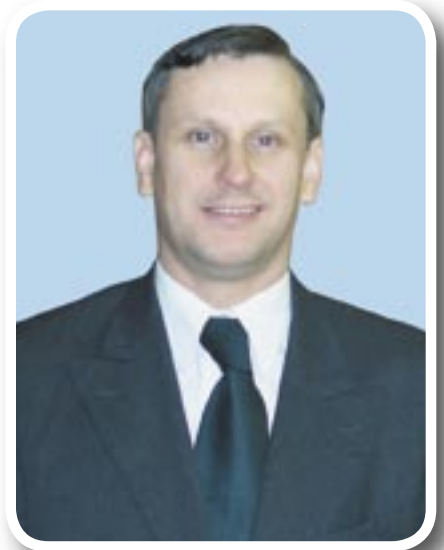


# You'll be floored by Karndean's qualities

When considering flooring for your home, there are many choices to be made: carpet, natural wood, laminate, tiling, vinyl – the list seems endless. Hatfields' flooring consultant, David Kirton, puts the case for vinyl in the form of Karndean.



“Customers who visit our showroom sometimes get a little confused about the various attributes of hard flooring. When is wood best, how does laminate differ from vinyl and which is best for any particular room? These are just some of the questions I regularly get asked.

“All three have their advantages and how much you want to spend also enters into the equation.

“I personally like Karndean flooring because it is made from an exceptionally durable form of customised vinyl which replicates all the beauty of natural flooring materials with none of the practical drawbacks. You get all the realism of natural products but with significant advantages in terms of design capability, maintenance and cost.

“One of the unique features of the Karndean range is the vast array of surface finishes applied to its products, both planks and tiles, to help create a ‘natural’ look. Careful attention to texture and colour means you’ll be hard-pushed to spot the difference between a natural product and your more cost-effective, low maintenance Karndean vinyl finish.

“Karndean is incredibly versatile which means it is suitable for any room in the house, even kitchens and bathrooms where natural products can be affected by water spillages. It won’t splinter, chip or



crack and is extremely hard-wearing – and it’s very low-maintenance compared to natural products. You’ll also notice a difference in underfoot noise – it’s very quiet.

“The vinyl planks and tiles – which come in varying sizes – are glued together, not click-locked like laminate which means moisture can’t get between the joints. They have to be laid on a perfectly flat surface so it might be necessary to screed or plywood a sub-floor

before installing Karndean. This ensures a perfect, worry-free finish.

“Choosing your basic plank or tile finish is only the start of the pleasure with Karndean. You can add a decorative strip, choose from a wide range of borders and, to add a final flourish, include a decorative feature. These features typically measure 36” in diameter but can be designed in a size to suit your individual needs.

“When it comes to the design, we can help you here at Hatfields – where, incidentally, we have Karndean laid on part of our showroom floor – or you can take advantage of FloorStyle, Karndean’s exclusive design programme which enables you to try out designs and colours on your PC. It’s a great way to experiment with borders and features before committing.

“Hatfields provides a free estimating service and we can also check the condition of your floor to see whether or not it requires any preparation work before your new floor is laid.

“So when you next consider a change of floor, if you want affordability, choice, durability, quality and comfort, give Karndean a look. I’m sure you’ll be impressed.”

David Kirton is a Hatfields flooring consultant, and can be contacted directly by telephone on **01206 731217** or email on [dkirton@hatfields.com](mailto:dkirton@hatfields.com)

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